

September 2020 Monthly Newsletter

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SimplePart 



SEPTEMBER 2020 INFINITI PARTS & ACCESSORIES ECOMMERCE NEWSLETTER



August eCommerce sales continued to showcase strong results spurred on by our SimplePart site, late August promotion, and consumer behavior. Our combined brands saw a **127% improvement** over August 2019.

According to [CNBC](#) eCommerce sales were up 31% in the second quarter, and August INFINITI results show our consistent growth also.

Thank you to our program Retailers for helping us continue to break NNA eCommerce records. Check out the information below for more details and

information on how to make September your best month yet.