

October 2020 Monthly Newsletter

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SimplePart 



OCTOBER 2020 INFINITI PARTS & ACCESSORIES E-COMMERCE NEWSLETTER



September was another strong month for the INFINITI Parts & Accessories Online program. Our Summer's End Event drove an **additional \$183k+** to our Retailers and continued to grow the INFINITI Parts & Accessories Online brand. This month's newsletter will cover recent improvements to product pages and show how coupons can increase sales from repeat clients.

Also, did you know you can enroll in a Spanish-language version of your existing parts & accessories website? By launching a Spanish-language version of your