

December 2020 Monthly Newsletter

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November was an incredible month for the INFINITI Parts & Accessories Online program, bringing the highest sales to-date in program history. Our Thanksgiving Sales Event (which included Black Friday and Cyber Monday), drove an additional \$179,939 in sales to our retailer network and helped us reach \$474,917 in total program sales for the month.

Ready to keep the momentum going? Find out how to use Control Panel's most essential tools in this month's newsletter. You may be familiar with Control Panel's order fulfillment tools, but do you know you can change product data AND remarket to clients to maximize your omni-channel sales? Find out more